



# New for the 2007 Airshow Season www.harrisonairshows.com/kidslink

Targeting the future of aviation.



# FOR IMMEDIATE RELEASE

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# THE TUMBLING BEAR AND KIDS – A SPECIAL RELATIONSHIP

Mouths agape, necks craining, eyes squinting, fingers pointing ... the youngsters are having a ball and The Tumbling Bear, aka Rob Harrison, is thrilling them all.

The younger set is completely entranced when The Tumbling Bear – and isn't that name a natural hit with kids – loops, tumbles, and performs other complicated maneuvers through the blue sky, his bright yellow plane standing out in the brilliance of nature.

The Tumbling Bear is no silent flyer; Harrison entertains with constant patter to advise of his next move, effectively setting the stage for more youthful amazement.

"As a grandpa, I love little kids and I understand how excited they can be, especially about airplanes. My eight grandkids, from the time they were tiny, were always thrilled when they saw grandpa with the yellow plane," said Rob.

Nor is the show over when The Tumbling Bear emerges from the cockpit at the flight's conclusion. In fact, the entertainment value of the appearance may, if anything, ratchet up a notch.

Kids (of all ages; "big kids" are welcome!) naturally gravitate to The Tumbling Bear, who cheerfully distributes premium items that include autographed Tumbling Bear collector cards and washable tattoos of the Zlin aircraft and Tumbling Bear name.



He stays until every picture is taken, every autograph is signed, every question is answered. On the ground or in the air, the connection with the audience is strong.

In fact, the connection is always present thanks to the youth-oriented content on his Web site, www.harrisonairshows.com. The Tumbling Bear supplies a word search, coloring pages, a maze, photographs and more, all of which can be downloaded and brought to shows to be signed by Harrison.

Young people can spot a phony a mile away ... The Tumbling Bear earns their trust by proving what is real in the sky is approachable and, excuse the pun, down-to-earth on the ground. And that's all the kids ask.

Why the special relationship with youth? It's a serious question, and one that the usually jovial Tumbling Bear ponders carefully before answering.

"I think we've made a mistake in depriving our youth of the ability to do darn near anything," he says. "I hope that by watching our show and talking with me about what I do in the sky, they learn not what can't be done, but what can be done.

"We need to give young people positive information and example, which in turn builds their confidence and willingness to experiment. And that's how kids find their special talents. We can't be holding them back from such discovery."

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Samples to follow.

3





#### **Photos for Kids**

Kids can download photos available on Rob's Web site at www.harrisonairshows.com by clicking on the Kids Link. They can bring to the airshow and Rob will autograph for them.









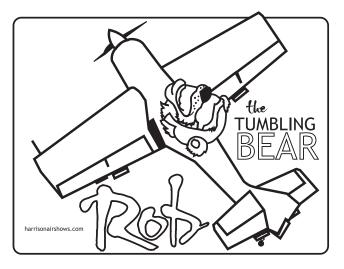


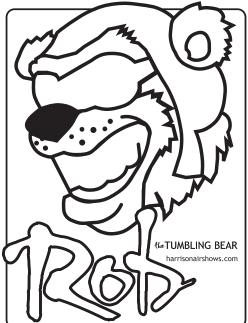




# **COLORING PAGES**

Downloadable pages are available on Rob's Web site at www.harrisonairshows.com by clicking on the Kids Link page. Kids may print them, color them, and bring them to the show for a personalized autograph by Rob.







5



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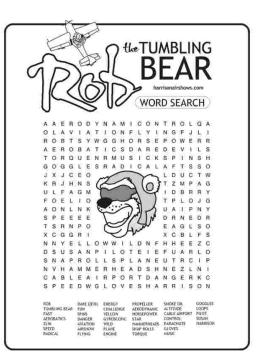




# Washable Tattoos for the Kids!

Not only does Rob autograph cards for kids of all ages, but he hands out his very popular washable tattoos.

Downloadable Word Search pages are available on Rob's Web site at www.harrisonairshows.com by clicking on the Kids Link page.





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