



Dear Event Organizer:

Rob Harrison, aka “The Tumbling Bear” will help provide instant credibility to your airshow and bring a strong, pre-event promotional mindset that will help create “buzz” about your show well in advance.

Rob is a veteran of more than 300 paid performances since the early 1990s, and over the past 13 years has honed not only his craft in the air but that of interacting with his audience, particularly young people.

We want your event to succeed. We want you to make money. Including The Tumbling Bear as a performer in your show provides you these benefits, at no extra cost to you:

- Four months prior to your show, Rob will meet with you, or be available by phone, to determine how best he can complement your promotional efforts.
- Two months prior to your show, Rob will follow-up with you to review the progress of how your goals are being met, and what assistance he/we can be to reach them.
- One month prior to the show, we’ll send our press kit (recent version attached) to all media outlets in your area. We invite you to review it and believe you’ll find we’re thoroughly prepared to promote Rob’s unique skills, which in turn will create excitement about your show.

After sending the kits, we’ll follow up with all outlets to ensure we (and you) receive the maximum exposure for your show beforehand.

We welcome your inquiries and look forward to hearing from you.

Thank you.

Susan Newman-Harrison
e-mail: flylady112tc@yahoo.com
909.626.7442